



Partnership Opportunities

The Fire Suppression Systems Association (FSSA) is comprised of: Manufacturer; Installer/Distributor; Supplier; and Associate Members. FSSA Manufacturer members build fire detection and fire suppression system components and offer design and application support while our Installers design, install and service these systems.

This year is our 39th FSSA Annual Forum that will attract more than 150 fire suppression company representatives, including key decision makers, from all over the world. This is the industry’s premier professional development and networking event of the year. Through this virtual event, our partners will have special opportunities to be in front of (virtually speaking) the experts who run the top fire suppression companies.

Partner Benefits:	Fully Developed \$3,000	Flashover \$2,000	Flame \$1,000	Smoldering \$500
Virtual Annual Forum registration	4	3	2	1
Partner exhibition hall booth*	✓	✓	✓	✓
Logo featured / linked on the Forum partnership page	✓	✓	✓	✓
30 second video or text-based speaking opportunity for your company	✓	✓	✓	✓
Forum attendee list	✓	✓	✓	✓
Logo featured / linked on the FSSA homepage	✓	✓	✓	
Named sole sponsor for a virtual Forum event (Keynote Speaker; Installer Division Meeting; Manufacturer Division Meeting; First Timer’s Meeting) Availability is on a first-come, first served basis	✓	✓		
Banner ad on virtual Forum platform	✓	✓		
Opportunity to welcome audience and introduce a session speaker	✓			
Article (or member spotlight) in FSSA Quarterly Newsletter - The Annunciator	✓			

Ready to Partner?

Partnership Registration is available on the FSSA website: www.fssa.net/2021partners.

Questions? Contact Becca Stinner at FSSA Headquarters by phone: 410-931-8100 or email: becca@fssa.net



Partner Exhibition Hall Info

*What's included with the exhibit hall booth?

- Your own private area to meet and greet your customers and potential customers
 - From the photos below, the blue box shown on the ground is a sound barrier. When two or more people enter that space, they are the only people that can hear each other. No one outside of that space will be able to hear conversations.
- A video screen that you can use to interact via webcam, put up a webpage, play a video, or show a PDF with info you would like to talk about.
- Your logo shown above the booth (where it reads “Empty” in the photos below)
- If you do not wish to have someone in the booth at all times to meet and greet, you can pre-load a video to play anytime someone steps inside the blue box.
 - You can also pre-load a PDF or webpage that can be viewed at any time.

The FSSA Program Committee has set aside an hour each day where we will encourage people to take a break from the presentations and head over to the exposition hall area to see what is being presented. The expo hall will be available for anyone to visit throughout the three-day event.

